

A Year of Momentum



You made this our **biggest** year yet.

Our youth grief programming has seen nearly exponential growth in the past few years. This steady trend makes a couple things clear: the need is greater than ever before, and there are people like you rising to meet it.

Here is just some of what you made possible:

\$43K More than doubling classroom grief literacy workshops to meet a rapid increase in need.

\$240K Funding the second year in a three-year Indigenous Led Youth Loss and Grief Program, breaking down barriers to grief support access in communities where the need is greatest.

\$20K Enabling the development of a youth-informed peer support program that is led by youth, creating healing through connection and empowering youth to support each other.

\$15K Expanding grief literacy into critical areas in Vancouver and Richmond.

\$7K Training counsellors and school staff who reach hundreds of youth to support a sustainable grief support ecosystem.

It takes The Kind



Our ambitious mission is powered by people.

- The Kind of people who choose to show up.
- The Kind of people who stay when it's hard.
- The Kind of people who believe grief matters.

Together, you are leading the way in youth grief support, and this year has unlocked some big milestones.

Your support enabled us to more than double our classroom grief literacy workshops to meet the growing need. New culturally informed spaces were created for youth to grieve. And when crises happened, your funding meant we could respond quickly.

This report touches on these and just some of the many ways your support has made this year our biggest yet.

Youth are ready to talk about grief.

Thank you for being The Kind of people that join them.

Sustainable Solutions

For over a decade, national statistics have shown youth mental health declining, focusing on rising depression, anxiety, and suicidality. But these trends don't tell the full picture. We're learning now that bereaved youth are more likely to experience mental health challenges, which means solutions need to address grief in order to be sustainable. You are championing a new era of grief literacy, so that we can reduce youth mental health challenges before they escalate.

Multiplying Access

Today's youth are facing increasingly complex losses, but their grief is poorly understood. School staff are rarely trained to spot the signs; acting out, academic disruptions, and disengagement can be symptoms of grief.

Over the past few years, your support has caused an exponential rise in our accessible grief-literacy classroom workshops. This year alone, it's funneled over \$43K into making grief literacy radically accessible in school classrooms.

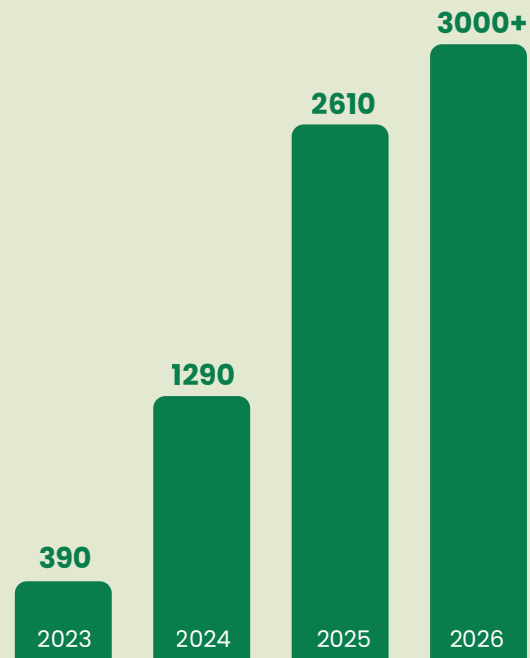
It means that our classroom workshops are available at no cost to schools who need support the most, and the students within them that face barriers to mental health access.

2610 

Youth receiving no-cost grief education.

4700 

Students directly impacted by grief-trained staff and counsellors.



Youth Grief Literacy Workshop Reach

Care in Crisis

This spring, the Tumbler Ridge tragedy left so many of us in shock managing heavy emotions. This is when urgent grief support is needed most, and the need isn't limited to those personally affected. Tragic losses ripple outward.

Because of you, in under 48 hours we were able to develop an evidence-informed resource on responding to the tragedy to meet the over 1000% increase in our website traffic driven by people searching for answers.

Why a resource? When tragedy is sudden and public, silence can be just as confusing as the event itself. Youth look to the trusted adults in their lives for cues on how to feel, what to say, and whether it's safe to grieve.

For many, this may also be their first exposure to community loss, and set the tone for how safe they feel sharing their emotions as they navigate future losses. This is how building a community's capacity creates long-term impacts for the people within it, for the moments no one plans for.

Want to learn how to support your community through loss? We've made our resource free for everyone [here](#).



Disrupting The Cycle

Youth grief is felt disproportionately by marginalized groups, including Indigenous communities, racialized communities, and those facing socioeconomic barriers.

But these communities often have less access to support, and we know that this makes them at risk of long-term impacts - including additional losses that can lead to even more grief. Your support is disrupting this cycle by breaking down barriers to access in communities where the need is greatest.



Space for Collective Healing

For many BIPOC youth, grief doesn't only come from death. It comes from navigating a world that wasn't built with them in mind: from discrimination to race-based violence, BIPOC youth face many losses that rarely get named out loud.

Your support brought BIPOC youth together to hold their loss. BIPOC youth leaders designed and facilitated a community gathering to process grief. One participant reflected learning that *"there are so many healthy ways to deal with what's on our hearts."*

Culturally Grounded Care

Where we work in British Columbia, understanding the full scope of youth grief means understanding the ongoing impacts of the toxic drug crisis. But this crisis is not hitting youth equally. In British Columbia, it's taking Indigenous lives at nearly five times the rate of the general population.

Your support has offered a lifeline for Indigenous youth navigating this reality. It's fuelled \$240k into a three-year Indigenous Youth Loss and Grief Program, co-designed with the WSÁNEĆ School and community to create a lasting support infrastructure where it is needed most.



We know that grief is cultural, and the path to healing needs to be too.

This is why your funding has been so critical - it's supported the engagement of key Indigenous Elders and practitioners to design culturally grounded care that is setting the path to healing for their youth and the community that supports them.

In the words of one WSÁNEĆ community member: *"This work is needed. It should have been done a long time ago."*

To them, we say JI,IT - a SENCOTEN word for thank you - for trusting us to support you in this work.

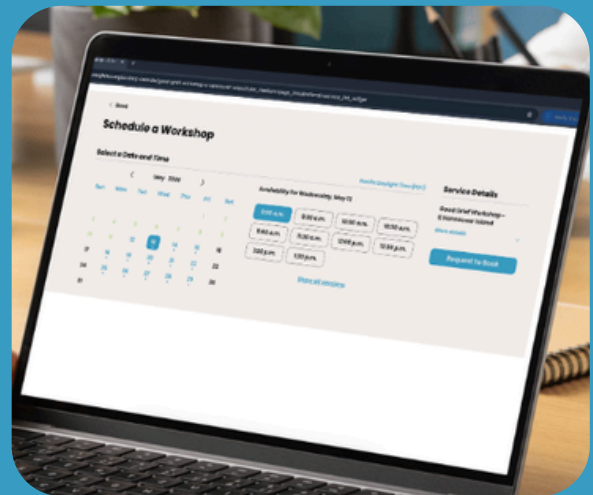
Primed For Scale

Nearly tripling our program impact doesn't happen without a strong internal foundation. Your support has enabled investments in the infrastructure behind our work, so we can focus on what matters most: building a better world for grieving youth.

Ease is Everything

To meet the surge in our program uptake, we designed an automated classroom workshop booking system that simplifies the booking process for busy school staff.

That means more time for us to focus on delivering our programming, and classrooms getting support sooner.



Funding for the Future

We believe that every dollar we receive is an investment. That means treating each gift as an opportunity to build momentum greater than the gift itself. And that takes prudent financial management.

In 2025, our total funding was \$187,619.47. The majority of these funds were designated for specific approved programs and projects. The remaining portion is unrestricted funds. This includes contributions from steadfast donors that enable us to respond quickly in a crisis. It also incorporates fund from our endowment fund, a restricted investment account strengthening our long-term sustainability.

This funding blend is part of our plan for financial resilience centered on revenue diversity. Alongside it, we are building partnerships and fee-for-service revenue so that today's efforts are stewarding resources for future possibilities.



Thank you for
helping us reach
and impact **20,189**
youth in 2025.

Grief changes everything.
Support does too.

Thank you to our funders & contributors

Behind our mission are funders and private contributors standing up for youth grief literacy. Their support is powering new programs and initiatives that are launching us into a new chapter of potential.

The funders below are just some of the partners accelerating our mission. We are deeply grateful for their support alongside our private contributors.



Funded by the
Government of Canada's
Community Services Recovery Fund

